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Theme:

Sustainable Development

through Innovation



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MISSION

Published by the Hong Kong Buddhist College (**HKBC**), the Nang Yan Business Journal (**NYBJ**) aims to publish high quality research and case studies from academics and practitioners from all over the world that will advance the theory and practice of business management.

The NYBJ seeks to add value to readers by acting as a **gateway to real advances in business management** – helping individuals, managers and organizations to improve their strategies, products, services, business operations as well as environment to the benefit of all mankind.

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[Introduction to the Hong Kong Buddhist College \(HKBC\)](#)



For many centuries, Buddhist philosophy has had an important contribution to make to world civilization. It is immensely rich in ideas and practices which provide a powerful guide for the development of human wisdom and compassion. In the ancient civilizations of China and India, various educational institutions were established to eliminate social disparity and disharmony, enhance humanity and peace and eliminate human conflict, and **Buddhist practices** today still provide a powerful means to combat greed, stress, poverty and human suffering.

In the 1960s, the surge in population in Hong Kong created an increase in demand for higher education, and the demand for higher education places has gone on increasing ever since. Today there are quite simply not enough places to satisfy young people's desire to obtain further knowledge. However, with this surge in population came an increase in crime in our society, and in response to both the need for more places and the increase in crime, the Hong Kong Buddhist Sangha Association **Ven. Sai Chun** (釋洗塵法師) & **Ven. Po Deng** (釋寶燈法師) held a Board of Directors meeting in January 1968, at which it decided to establish a Buddhist University in Hong Kong. As a result of this decision, in April 1969 the "Hong Kong Buddhist College" (HKBC) was founded and registered under the HK Government Education Department as a not-for-profit college and matriculation school, with the former Assistant Director of Education, **Mr. Wong Kwok-Fong**, as the Chairman and Ven. Sai Chun as CEO, **Ven. Kok Kwong** (釋覺光法師) as the President, **Mr. Pak Chi-Chung** as the Academic Registrar and Dean of Student Affairs.

In April 1970, in order to meet student demand, the College purchased a six-storey building at 176-178, Yee Kuk Street, Shamshuipo and in 1971-1972, another seven-storey block was built for the College at 325 Lai Chi Kok Road. In 1978 another floor in a commercial block at 340 Un Chau Street was purchased. With ample teaching facilities and an experienced teaching staff recruited from home and abroad, 4-year Business, Philosophy and Chinese bachelor degree programmes approved by the Taiwan National Education Department were launched, and these programmes have been **recognised** by universities in America, Canada, Japan and Australia. More recently we joined hands with Jinan University to offer programmes in Chinese literature and Chinese linguistics at Masters and Ph.D. level.

As a result of a number of changes - Hong Kong's legal status, the establishment by the Hong Kong Government of a local Qualifications Framework, and the setting up of a local accreditation body (HKCAAVQ) to assure standards - the vast majority of students in Hong Kong now look for degree courses officially recognised by the Hong Kong Government, and so HKBC has decided to seek local accreditation, offer degree programmes validated by HKCAAVQ and work towards becoming a prestigious **private university** in the long term.

As a higher education provider, the College intends to pursue the Buddhist values of **compassion** and equality, and will strive to support all its students to develop a positive and global outlook on life, and to find an ethical pathway for contributing to the common good.

The International review of Best Business Principles and Practices

Theme:

Sustainable Development through Innovation

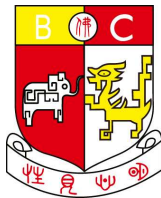
Mission & Editor

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Foreword

19 Papers from **12 countries** addressing the theme on
“Sustainable Development through Innovation”



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